

Overseas Press Club Bulletin

VOL. 37, NO. 19
NOVEMBER 1, 1982

52 East 41 Street
New York, N.Y. 10017
(212) 679-9650

Up-and-Coming

Thurs. Nov. 4, 5:30 — Member's Forum. Join **J. Robert Moskin** in a discussion of his new book, "Among Lions: The Definitive Account of the 1967 Battle for Jerusalem" (Arbor House).

Tues. Nov. 9, 5:30 p.m. — "An Evening of Presidents," in which Barrett Gallagher presents a group of the nation's topflight photographers: George Tames, *The New York Times*; David Hume Kennerly, *Time*; Michael Evans, the White House; and Bill Kurtis, CBS, moderating.

Wed. Nov. 17, 5:30 p.m. — A Book-night with C.L. Sulzberger, former *New York Times* correspondent, around his newest book, "Such a Peace: Yalta Revisited."

Fri. Nov. 19, 6-7:30 p.m. — Jazz Headliners and Overseas Jazz Club honor Andy Kirk and His Clouds of Joy — Main Lounge, \$5, first come, first seated.

Mon. Nov. 22 — New date for James G. Wieghart, *New York Daily News* editor, to tell us about what's going on at the *News*.

Tues. Nov. 30 — preview of "Ghandi," a new movie that will be a spectacular. At the Columbia Pictures Preview Studio, 711 Fifth Ave. Restricted to first 70 reservations with Mary Novick.

Don Brydon Heads UPI U.S. Service

Donald J. Brydon, who recently observed his 35th anniversary with UPI, has been named senior vice-president of the news service. He will have primary responsibility for UPI service to newspapers in the United States. He has been a vice-president of UPI since 1966 when he returned to Tokyo for his second tour of duty in Asia. He has been a member of the OPC board of governors.

UPI Challenges AP In Expanded Service To All News Media

Wednesday, Oct. 13, was UPI night at the club. Two of the top command of the newly reorganized United Press International were on hand to tell about their plans and a goodly crowd of OPCers, quite a few of them old UPI hands, was on hand to listen.

Bill Small, president and chief operating officer, spoke of the fine morale and spirit among both young and old-time staffers, calling it a "fighting" spirit. He quoted Merriman Smith as saying long ago about UPI that "the people are good."

Bill Small was joined by Len Small, no relation, one of the two principals whose Media News Corp. bought UPI from the E.W. Scripps Co. Len Small said they would make a profitable company out of UPI, finding it a strong organization, strong in talent, spirit and imagination. It had been "bled to death" by telephone costs and rate increases. The solution to this was to set up a network of satellites, forming a new communication system which would radically reduce costs.

Bill Small told about plans to set up 20 new bureaus in the U.S. and overseas. He told about giving people better opportunities to make UPI a great news organization. There has been a big change in news coverage, he said, the jet plane getting reporters fast to the scene anywhere in the world.

One of the things UPI has suffered from, he said, is the habit of many editors to look at AP first. He hopes to change that attitude.

He warned also about UNESCO's efforts to set up a nationalized news network which would involve licensing journalists. "We are all fighting it," he said.

Roy Rowan presided at the session, which was opened by **Gloria Zukerman**.

Beirut and Israeli Reporting Called Bad and Misleading

ROME — One of the sources foreign correspondents sometimes overlook in disaster areas is the experienced relief worker. He can be a foreseeing guide to what is going to happen and lift you above the suffering and the tormentors. Often he knows more and foresees farther than the generals, politicians and diplomats. But he dares not speak, especially not to predict that the fruits of his sacrifice might be immediately undone.

Israeli military intelligence was not the only voice that tried to warn Begin, Sharon and the Israeli cabinet against turning Christian militias loose in camps already stripped of young men by the Israeli military police.

Another voice was that of Orfam, the small but select British relief organization. Their chief field inspector in Lebanon, who must remain anonymous, warned London weeks before. He predicted slaughter. But his warning seemed too alarmist to be believed. He saw in August what was due to happen in Beirut in September, and why.

His secret report to London can teach everybody, the State Department included, why they rejoiced too soon at the evacuation of the Palestinians. They were just hoping for peace, but this guy knew what was coming.

— **George Weller**

Criticism of reporting from Beirut was heard also at the World Media Conference in Seoul in October, told in a piece by freelancer Carla Marie Rupp in *Editor & Publisher*.

Dan Pattir, a former press secretary to Israeli foreign ministers Rabin and Begin, charged the press with "misleading reporting" and "misperception

(Continued on page 3)

Letters

TOKYO — Cultural note - the issue of July 10, 1982, was the 30,000th issue of the *Japan Times*, Japan's oldest and most important English-language newspaper. Founded in 1897, this was the first English-language newspaper published by Japanese. There were several English-language newspapers published and owned by Americans and British in Japan at the time: the *Japan Advertiser*, the *Kobe Chronicle*, the *Japan Mail* and the *Japan Chronicle*.

Since its inception 85 years ago when there were only about 5000 American and European residents in Japan, the *Japan Times* has consistently provided its readers with fair and unprejudiced information on the local scene and with extraordinary extensive coverage of foreign news.

— Masahiro Watanabe

Sulzberger to Tell Facts About Yalta At Club Nov. 17

When the Second World War ended, and F.D.R., Churchill and Stalin wrote their final communique at Yalta, they called it a "just and lasting peace."

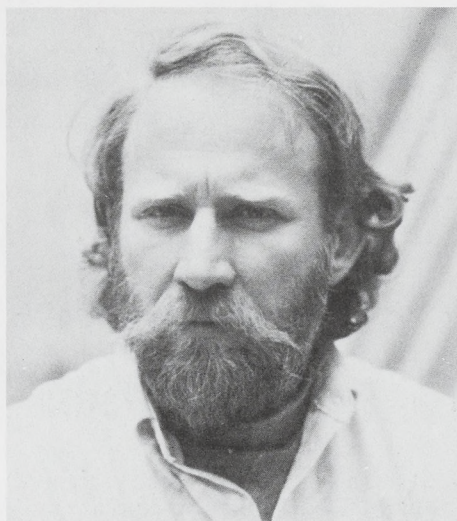
Cyrus L. Sulzberger, who covered the proceedings at Yalta, and actually participated in the conference, discusses the subject in his forthcoming book, "Such A Peace: The Roots And Ashes Of Yalta," published by Crossroads/Continuum.

Sulzberger, a Pulitzer Prize winner, will appear at the OPC on Wednesday, Nov. 17, at 5:30 P.M., and will discuss the book and the conclusions he reached. He will tell how the different ideas of F.D.R. and Churchill contributed to the post-war status of Poland, among other countries. The book will help readers "view Yalta less as an ideologically based Cold War confrontation and more as Big Power brokering over geographically warranted spheres of influence."

Sulzberger first went abroad as a foreign correspondent just before the outbreak of war in Europe in 1939 and remained with *The New York Times* until 1978. His published books include "A Long Row Of Candles" and "The Fall Of Eagles." He has received the Overseas Press Club award for best consistent reporting from abroad.

Reservations are necessary.

Eugene Smith Photo Award to Salgado



Sebastio Salgado, a Brazilian photographer based in Paris, is the winner of this year's W. Eugene Smith grant for humanistic photography. The \$15,000 grant is made by the W. Eugene Smith Memorial Fund, which honors Mr. Smith, who has been called the world's premier photographic essayist. The award was made by John G. Morris, president of the Fund, and former picture editor of *The New York Times*.

Mr. Salgado's photographs of the attempted assassination of President Reagan, done on assignment for *The Times*, were used by *Newsweek* and other publications over the world.

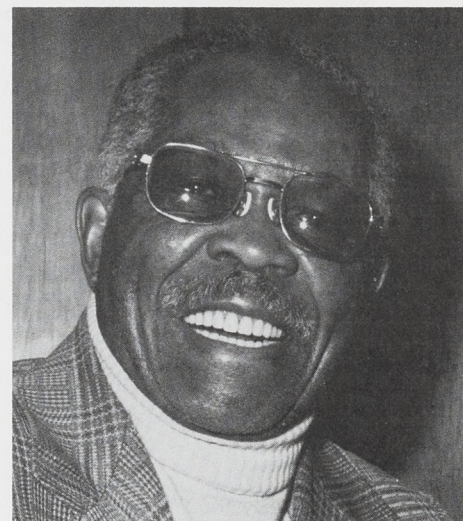
Top Photographers Of Our Presidents Talk at Club Nov. 9

How do you cover a president of the United States?

A panel of three experts moderated by an amateur lensman will discuss the subject at a photojournalism "Shop Talk" on Tuesday, Nov. 9. Cocktails and conversation will begin at 5:30 when George Tames of *The New York Times* Washington Bureau, David Hume Kennerly of *Time* and Michael Evans, White House photographer, discuss their experiences with Presidents Roosevelt, Ford and Reagan, respectively. **Barrett Gallagher** and **Charlie Rotkin**, who co-chair the OPC photo committee, have invited Bill Kurtis from the CBS Network Morning Show, an amateur photographer, to moderate.

During November, a display of their pictures will be in the lobby (including those by Bill Kurtis).

A Big Night of Jazz At Club Nov. 19



Tommy Benford, one of the foremost drummers in jazz history, will headline the Overseas Jazz Club's twilight tribute to the famous bandleader of yesteryear, "Andy Kirk and his Clouds of Joy," Friday, Nov. 19, in the main lounge, from 6 p.m. to 7:30 p.m. Admission is \$5.00, seating on a first-come basis.

Accompanying Benford will be OPC's **Jane Jarvis** at the piano featuring Mary Lou Williams arrangements; Al Casey, guitar; Eddie Chamblee, tenor saxophone; Johnny Williams, bass; and Norman Mapp, vocals.

Kirk's "Clouds of Joy" stands out as one of the most memorable in big band history during the '30's and '40's. They established a swinging identity at clubs and ballrooms throughout the U.S. Their prolific recordings were enthusiastically received here and abroad. The band additionally was outstanding for its brilliant performing jazz artists - among them the legendary Mary Lou Williams, piano; guitarist Floyd Smith; Howard McGhee, trumpet; John Harrington, clarinet; and a host of other exceptional musicians.

Kirk, now 84, is active with New York's Local 802, American Federation of Musicians. His wife, the former Mary Colston, is well known for her days as a jazz pianist. Kirk promises to sing at this session an original of his "There Ain't No Sugar Left on Sugar Hill."

Tommy Benford who leads the jazz salute was the recipient of an OPC jazz tribute in December 1980 for his historic six decades as a jazz artist. Most recently he is recognized internationally for his performances and recordings with Al Vollmer's famous "Harlem Blues and Jazz Band."

— Wilma Dobie

Jimmy Wei

Jimmy Wei (Wei Ching-meng), one of Taiwan's best known news executives, died in a Taipei hospital Oct. 7, one week short of his 75th birthday. Almost every foreign correspondent who ever visited Taiwan knew Jimmy, one of Nationalist China's most authoritative spokesmen. He met many other news executives in numerous trips through Asia, the Americas, Europe and other parts of the world. Wei's assignments included director of the Broadcasting Corporation of China, director of Taiwan's Government Information Office, and president of Central News Agency of Taiwan. At his death, he was a policy adviser to Nationalist Chinese President Chiang Ching-kuo.

— Al Kaff

Burgess H. Scott

Burgess H. Scott, a World War II correspondent who served in London, North Africa and Italy, died in October at his home in Livonia, Mich. His widow, Pauline Scott, survives.

Mr. Scott began his 40-year newspaper career on the *Paducah* (Ky) *Sun-Democrat*, was an original member of *Yank*, the Army weekly, and covered the London Blitz, the invasion of North Africa and the ultimate defeat of Gen. Rommel's Africa Corps. He teamed up with OPCer *Slim Aarons*, the photographer, for much of his coverage.

After the war, Mr. Scott joined the Ford Motor Company's monthly magazine, the *Ford Times*, serving until his retirement as roving editor and, later, technical editor.

— Ed Cunningham

BEIRUT, ISRAELI REPORTING

(Continued from page 1)

of the situation." Most foreign correspondents based in Israel, he said, "refrained from doing their basic duty of checking Israel's side of the facts."

He blamed them for the attitude of "don't confuse me with the facts" and said he believed much of the media "succumbed to terrorists."

Ron Ben-Yishai, TV and newspaper correspondent, blamed the Western media for succumbing to manipulation by the PLO, which exposed them to "as much human sacrifice as possible" and gave them gifts of fruits, vegetables and water and a lot of misinformation.

New Member's Forum To Hear Moskin On Jerusalem Nov. 4

A word about Member's Forum, which **Bob Moskin** inaugurates on November 4 at 5:30 with a discussion of his new book, "Among Lions: The Definitive Account of the 1967 Battle for Jerusalem."

OPC President **Anita Diamant** invited **Ruth Biemiller** to reinstitute her Cocktails-At-Home, at which members got together informally over a drink to hear a colleague report on assignments, travels and coups and otherwise share journalistic expertise.

In view of our present housing status, Member's Forum seemed a more appropriate billing for the current series than the name used when we had our own clubhouse.

Members are urged to communicate with Member's Forum Chair Biemiller when they are prepared to be guests of honor at a Forum. Lead time is essential, as all Club functions are scheduled through the Program Council, chaired jointly by **Gloria Zukerman** and **George Krinsky**. ALSO: Copy for The *Bulletin* must be in hand seven days before pub date.

See you at the Forum!

Wieghart to Tell How 'Daily News' Will Prosper Anew

"Come, let us reason together."

This was the headline in a *Daily News* editorial on Monday, Sept. 27. This is written one month later. Management and labor did reason together. They bargained and made the necessary concessions that pulled the ailing daily from the brink of disaster and demise. Now, like the phoenix, can the *Daily News* rise from its own ashes?

Originally, editor James G. Wieghart was to discuss his plans to revitalize the newspaper on Sept. 20. Obviously, we were premature. The new time and date is 12:00 noon, Monday, Nov. 22. (Reservations are required — Mary Novick 679-9650. Cost to members \$16, \$18 for guests). Wieghart plans to discuss how he plans to restore the *Daily News* to its original preeminence and discuss the future of daily newspapers in general.

HELP!

The cry comes from your *Bulletin*.

Charlie Brophy, our large and genial treasurer, warns that we must cut costs if we are to survive. We can hardly do that without in some way diminishing the *Bulletin's* service to you.

But there is an alternative. We can increase our revenue beyond the pittance we get from placement and other want ads. We can run display advertising, as we have done in the past.

Despite our small circulation, our readers pack power. Aside from their own value as a market, they pack the power of persuasion among others. Book publishers, booksellers, magazine and newspaper publishers, radio and TV broadcasters, airlines and other travel lines, hotels, resorts, restaurants . . . for all of these and others our readers can be a rich, active and rewarding market.

Help us go after these advertisers. Give us leads to people.

Thanks!

New Members

ASSOCIATE RESIDENT

Matt McDade

Sonia Ediff

New Applications

ASSOCIATE RESIDENT

William J. Sposato; Newswriter, CBS News
Sponsors: Henry Gellermann, Ben Greenwald

Eat and Drink With Us at The Club



OPC BULLETIN

Published throughout the year by the Overseas Press Club of America, Inc. Airmailed to members overseas, mailed 1st class to others.

Irvin S. Taubkin, Editor; Helen Alpert, Rosalind Moore, Rosalind Massow, Charles J. Schreiber, Lawrence Stessin, Associate Editors.

Who, What, Where

By Rosalind Massow

CLAUSE BY CLAUSE . . . Everything you ever wanted to know about book contracts will be discussed by a panel of experts on Nov. 13 at an all-day seminar sponsored by New York University at its Midtown Center, 11 W. 42nd St. Our own **Ken Giniger** will moderate a panel of publishing presidents (and a chairman of the board) as they discuss the fine print in author-publisher book contracts. Participants include Jeremiah Kaplan, Macmillan; Irwin Karp, The Authors League; Perry H. Knowlton, Curtis Brown Ltd.; Harrison Salisbury, The Authors League; and Victor Temkin, Berkley Jove.

LEAVES WAR COLLEGE . . . After three years on the faculty of The National War College, **Dr. John J. Karch**, Counselor with the U.S. Information Agency, has taken on a new assignment. He'll serve as Public Affairs Advisor with Mutual and Balanced Force Reduction (MBFR) in Vienna.

MOVING ALONG . . . These are busy days for **Warner A. Hutchinson**. He just moved from Brooklyn to South Orleans, Mass., his new book, "An Illustrated Life of Jesus from the National Gallery of Art Collection," will be featured in the Fifth Avenue windows of both B. Dalton and Scribner book stores and the same book has been chosen as a Book-of-the-Month alternative selection. And to kick off these events, last month Hutchinson and his book were honored at a special reception in the Capitol. The hosts? Sen. Howard Baker, Jr., and Rep. William Bonner of Nashville.

HEADS NEWS BUREAU . . . For five years **Albert O. Louer** happily promoted the Indianapolis Museum of Art as director of public relations. Now he'll generate news for a living museum — Colonial Williamsburg in Virginia. He's been appointed chief of the Press Bureau for the vintage city.

RECOGNITION . . . The Society for Technical Communication bestowed its Award of Excellence on OPCer **M.D. Morris** for exceptional achievement in technical communication. Morris edits scientific journals for John Wiley & Sons, Inc. Publishers. Wiley-Interscience just published "Engineering and Humanities," an annotated anthology which Morris edited last year.

REMEMBRANCES OF TIMES PAST . . . Bronx-born **Ben Greenwald** who has had a love affair with things Irish since the 1930's when he edited the *Celtic Digest* at Columbia University, has written a warm and loving piece for the current issue of Irish Literary Supplement about Douglas Hyde, the first president of Eire. While recounting the story of his meeting with the Irish scholar, Greenwald tells a lot about Greenwald, before he ever became director of the New York School of Printing's School of Journalism . . . and Gordon Fraser remembers too. Now General Manager of Radio Station WPRK-FM in Winter Park, Fla., Gordon was one of the founding team for Monitor on NBC. While it was Pat Weaver's baby, Jim Fleming, Buck Prince, Bud Drake and Al Capstaff encouraged Fraser to leave ABC to help put Monitor together for NBC in 1955.

SEEING AMERICA . . . **Harry Rand**, his wife Louise, and their 13-year old granddaughter Heather, spent their vacation driving to the World's Fair in Knoxville, Grand Old Opryland in Nashville, Mammoth Cave in Kentucky, Washington, D.C. and Ohio and West Virginia. In three weeks they racked up 2400 miles.

SEEING EUROPE . . . **Art and Louise Foley** are in Milan, Cardone and Venice, Italy. Louise will vacation while Art researches ad and publicity material for his new assignment as U.S. and Canada ad/promo chief for Vincenzo Bernardelli firearms company of Cardone.

* * *

Munich-based **Aaron Einfrank** flew to Tunisia to cover arrival of PLO forces from West Beirut.

The good news about **Blythe Foote Finke** is that she is back in town after a long sojourn in California. She is covering the UN general assembly for UN Radio. The sad news is that this will be over before too long and she will be taking off again, this time to Europe.

* * *

OPCer **Dick Hyman**, ex-King Features, has received plaudits from book reviewers and show biz personalities for his zany anecdotal tomes — among them, *Stop the Presses*, *Cockeyed Americana* and *Potomac Wind & Wisdom*. Dick's latest rave comes from an unexpected source — the pulpit. The Rev. Warren T. Ernest, rector of St. Luke's Episcopal Church, Eastchester, N.Y., recently regaled his parishioners with excerpts from *The Trenton Pickle Ordinance*, a collection of offbeat laws compiled by Hyman. "The entire congregation thoroughly enjoyed it," he wrote Hyman. "It was one of the best lead-ins I have ever used."

* * *

OPCer **E.W. Williams** has another successful magazine on his hands, *Private Label*, devoted to house brands and generics. Begun only 2½ years ago, it already has 25,000 circulation and Mr. Williams expects it to grow as the private label industry grows. His other two trade books are "Quick Frozen Foods" and "Quick Frozen Foods International," which has sections in German, French and Japanese.

From what we hear, delivery of the *Bulletin* to members seems somewhat erratic. It would help us if you would let us know when you receive your copy. Thanks.

Overseas Press Club of America, Inc.
52 East 41st Street
New York, N.Y. 10017